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WASHINGTON 5, D. C.

DISTRICT 7-9200

February 21, 1963

Mr. Herbert Scoville, Jr.
Deputy Director for Research
Central Intelligence Agency
Washington 25, D. C.

Dear Mr. Scoville:

The lead article of the current issue of THE LAMP -- copy attached -- envisions an increase in agricultural productivity of even the smallest land plots, in far-flung, remote areas of the world. Entitled "The Earth Can Feed Us All," the article indicates hope for overcoming the scourge of hunger afflicting about half the world's population.

In a related article, Mr. M. J. Rathbone, President, Standard Oil Co. (New Jersey), examines the basic needs of the developing countries and suggests possible contributions by international businessmen to help fill these needs.

Other interesting material in this issue includes:

-An account of how the national boating boom has spread inland to the U.S. desert. The highly readable "Arizona's Sagebrush Sailors" is accompanied by reproductions of several handsome paintings by David Passalacqua.
-A description of the evolution of actual business case histories for use in teaching basic U.S. economic concepts to secondary school youngsters.
-An article which poses the possibility of discovering life in outer space.

Although THE LAMP is published primarily for the stockholders and employees of Jersey Standard, we are certain the Company would be glad to add your name to the mailing list to receive it regularly. If you wish this done, please let me know whether you want it sent to your office or home address.

Cordially yours,

Arthur Newmyer, Jr.

Arthur G. Newmyer, Jr.

Attachment

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